



## PRESS INFORMATION

### **Honda Cars India registers 55% growth in November'20 with domestic sales of 9,990 units**

**New Delhi, 01 December, 2020:** Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India, had a rewarding festive season and clocked monthly domestic sales of **9,990 units in November'20** as against **6,459 units in corresponding month last year**, registering a **growth of 55%**.

Commenting on the sales performance, **Mr. Rajesh Goel, Sr. Vice President and Director, Marketing & Sales, Honda Cars India Ltd** said, *"The festive season this year was good for us with sales improving by 55% in Nov'20 and contributing to overall industry growth. With new & refreshed model line-up along with lucrative offers for consumers, we were able to leverage festive demand and register good sales. While the Amaze continues to show strong market performance, the All New City has been fueling the demand in mid-size sedan segment since its launch and maintaining its leadership position month after month."* *"Although there are continuing challenges of pandemic and its impact on overall consumer sentiment, the rise in personal mobility is expected to help us sustain our sales momentum during the rest of fiscal year," he added.*

HCIL also exported a total of 31 units in November'20.

#### **About Honda Cars India Ltd.**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency.

**For further information, please contact:**

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